GUEST MEMORANDUM

The Atlantic’s Roundtable Dinner
Underwritten by The Boeing Company
October 3, 2016
6:30 pm – 9:00 pm

LOCATION
Venue SIX10
Landmark Room (10th floor)
610 S. Michigan Avenue
Chicago, IL 60605

ATLANTIC CONTACT
Logan Elsass
Michelle Timmerman

EVENT FLOW
6:30 pm   Guest Arrival and Reception
7:00 pm   Dinner and Discussion Begin
9:00 pm   Dinner Conclusion and Guest Departure

GUEST LIST
Marion Blakey President and CEO Rolls-Royce North America
David Bradley Chairman Atlantic Media
Jean-Lou Chameau President King Abdullah University of Science and Technology
Steve Clemons Washington Editor at Large The Atlantic
John Donvan Moderator of Intelligence Squared US Debates and NYT Bestselling Author
Tom Downey Senior Vice President of Communications The Boeing Company
Margaret Gould Stewart VP of Product Design Facebook
Gregory Hayes Chairman and CEO UTC
Jessica O. Matthews Founder and CEO Uncharted Play, Inc.
Brian McClendon Vice President of Maps & Business Platform Uber
Chad Mirkin Director, International Institute for Nanotechnology Northwestern University
Dennis Muilenburg Chairman, President, and CEO The Boeing Company
Oscar Munoz CEO United Airlines
Sabrina Pasterski PhD Candidate Harvard University
John Pletz Senior Reporter Crain’s
Carol Reiley Co-founder and President Drive.ai
Max Rheiner Head of Interaction Design Master’s Program at Zurich University of the Arts and Creator Birdly
Margot Lee Shetterly Author Hidden Figures
Julia Stasch President MacArthur Foundation
Tom Wilson Chairman and CEO The Allstate Corporation
Robert Zimmer President University of Chicago
TOPIC
It is difficult to imagine a period in history with greater technological advancement than the one in which we now live. It seems that human creativity — and aspiration — are subject to their own Moore’s Law. This type of accelerated innovation requires big bets. And big bets mean big risks.

An intimate roundtable dinner at WHAT’S NEXT? will tee up the program’s themes. We will ask: How do truly on-the-edge innovators separate the sound from the noise when it comes to placing bets on innovation and change? What ideas are poised to radically transform the future? What can looking backwards at the 20th century timeline of innovation teach us?

Ambitious, global thinkers will probe big questions on how to successfully foster innovation: What criteria drive decisions to make big bets in a globally competitive environment? How do you innovate for the long term while staying ahead of the competition in the near term? What happens when investments don’t succeed? Why do some good ideas change the world while others never get off the ground? What qualities does a team need to have in order to bring ideas to life? How does where you are impact what you can do, especially in a world that’s more connected than ever? How are transformational advancements in connectivity, intelligence, science, and the speed of life changing the nature of innovation?

MENU
PASSED APPETIZERS
- Parmesan Crisp with Arugula, Mascarpone and Caramelized Pears
- Stuffed Baby Artichoke, Shrimp, Brioche, Herbs, Lemon Aioli
- Tiny Butternut Squash Tart with Caramelized Onions, Fontina and Crispy Sage

PRE-SET FIRST COURSE
- Roasted Heirloom Beets
  Herbed Goat Cheese and Frisée with Toasted Hazelnuts and Citrus-Shallot Vinaigrette

MAIN COURSE
- Wild Striped Bass and Grilled Filet Mignon
  Handmade Gnocchi, Roasted Heirloom Tomatoes, Herb Nage and Fennel

DESSERT
- Banana Crème Brûlée
  Puff Pastry Crust, Crème Brûlée Custard, Bananas, Sweet Whipped Cream, Caramelized Banana, Caramel Ice Cream, Tiny Malted Chocolate Balls