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## GUEST MEMORANDUM

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*The Atlantic's* Roundtable Dinner  
Underwritten by The Boeing Company  
October 3, 2016  
6:30 pm – 9:00 pm

### LOCATION

Venue SIX10  
Landmark Room (10<sup>th</sup> floor)  
610 S. Michigan Avenue  
Chicago, IL 60605

### ATLANTIC CONTACT

Logan Elsass

Michelle Timmerman

### EVENT FLOW

6:30 pm      Guest Arrival and Reception  
7:00 pm      Dinner and Discussion Begin  
9:00 pm      Dinner Conclusion and Guest Departure

### GUEST LIST

Marion Blakey *President and CEO* **Rolls-Royce North America**  
David Bradley *Chairman* **Atlantic Media**  
Jean-Lou Chameau *President* **King Abdullah University of Science and Technology**  
Steve Clemons *Washington Editor at Large* **The Atlantic**  
John Donvan *Moderator of Intelligence Squared US Debates and NYT Bestselling Author*  
Tom Downey *Senior Vice President of Communications* **The Boeing Company**  
Margaret Gould Stewart *VP of Product Design* **Facebook**  
Gregory Hayes *Chairman and CEO* **UTC**  
Jessica O. Matthews *Founder and CEO* **Uncharted Play, Inc.**  
Brian McClendon *Vice President of Maps & Business Platform* **Uber**  
Chad Mirkin *Director, International Institute for Nanotechnology* **Northwestern University**  
Dennis Muilenburg *Chairman, President, and CEO* **The Boeing Company**  
Oscar Munoz *CEO* **United Airlines**  
Sabrina Pasterski *PhD Candidate* **Harvard University**  
John Pletz *Senior Reporter* **Crain's**  
Carol Reiley *Co-founder and President* **Drive.ai**  
Max Rheiner *Head of Interaction Design Master's Program at Zurich University of the Arts and Creator* **Birdly**  
Margot Lee Shetterly *Author* **Hidden Figures**  
Julia Stasch *President* **MacArthur Foundation**  
Tom Wilson *Chairman and CEO* **The Allstate Corporation**  
Robert Zimmer *President* **University of Chicago**

## TOPIC

It is difficult to imagine a period in history with greater technological advancement than the one in which we now live. It seems that human creativity — and aspiration — are subject to their own Moore's Law. This type of accelerated innovation requires big bets. And big bets mean big risks.

An intimate roundtable dinner at WHAT'S NEXT? will tee up the program's themes. We will ask: **How do truly on-the-edge innovators separate the sound from the noise when it comes to placing bets on innovation and change? What ideas are poised to radically transform the future? What can looking backwards at the 20<sup>th</sup> century timeline of innovation teach us?**

Ambitious, global thinkers will probe big questions on how to successfully foster innovation: What criteria drive decisions to make big bets in a globally competitive environment? How do you innovate for the long term while staying ahead of the competition in the near term? What happens when investments don't succeed? Why do some good ideas change the world while others never get off the ground? What qualities does a team need to have in order to bring ideas to life? How does where you are impact what you can do, especially in a world that's more connected than ever? How are transformational advancements in connectivity, intelligence, science, and the speed of life changing the nature of innovation?

## MENU

### PASSED APPETIZERS

- ❖ Parmesan Crisp with Arugula, Mascarpone and Caramelized Pears
- ❖ Stuffed Baby Artichoke, Shrimp, Brioche, Herbs, Lemon Aioli
- ❖ Tiny Butternut Squash Tart with Caramelized Onions, Fontina and Crispy Sage

### PRE-SET FIRST COURSE

- ❖ Roasted Heirloom Beets  
*Herbed Goat Cheese and Frisée with Toasted Hazelnuts and Citrus-Shallot Vinaigrette*

### MAIN COURSE

- ❖ Wild Striped Bass and Grilled Filet Mignon  
*Handmade Gnocchi, Roasted Heirloom Tomatoes, Herb Nage and Fennel*

### DESSERT

- ❖ Banana Crème Brûlée  
*Puff Pastry Crust, Crème Brûlée Custard, Bananas, Sweet Whipped Cream, Caramelized Banana, Caramel Ice Cream, Tiny Malted Chocolate Balls*